

Privacy Policy for Customer

Thjai-German Meat Product Co.,Ltd. recognizes the importance of the protection of your personal data. This Privacy Policy explains our practices regarding the collection, use or disclosure of personal data including other rights of the Data Subjects in accordance with the Personal Data Protection Laws.

Collection of Personal Data

We will collect your personal data that receive directly from you as following:

- your account registration
- telephone
- email address
- Facebook Login
- Google Login
- LINE Login
- Twitter Login
- LinkedIn Login

We may collect your personal data that we can access from the other source not directly from you such as search engines, social media, government authorities, third parties, etc.

Types of Data Collected

Personal data such as name, surname, age, date of birth, nationality, identification card, passport, etc.

Contact information such as address, telephone number, e-mail address, etc.

Account details such as username, password, transactions history, etc.

Proof of identity such as copy of identification card, copy of passport, etc.

Transaction and Financial information such as purchase history, credit card details, bank account, etc.

Technical data such as IP address, Cookie ID, Activity Log, etc.

Other such as photo, video, and other information that is considered personal data under the Personal Data Protection Laws.

Children

If you are under the age of 20 or having legal restrictions, we may collect use or disclose your personal data. We require your parents or guardian to be aware and provide consent to us or allowed by applicable laws. If we become aware that we have collected personal data from children without verification of parental consent, we take steps to remove that information from our servers.

Storage of Data

We store your personal data as hard copy and soft copy.

We store your personal data by using the following systems:

- Our server in Thailand
- Third-party server service providers in Thailand

- Third-party server service providers outside of Thailand

Use of Data

We use the collected data for various purposes:

- To create and manage accounts
- To provide products or services
- To improve products, services, or user experiences
- To share and manage information within organization
- To conduct marketing activities and promotions
- To provide after-sales services
- To gather user's feedback
- To process payments of products or services
- To comply with our Terms and Conditions
- To comply with laws, rules, and regulatory authorities

Disclosure of Personal Data

We may disclose your personal data to the following parties in certain circumstances:

Organization

We may disclose your personal data within our organization to provide and develop our products or services. We may combine information internally across the different products or services covered by this Privacy Policy to help us be more relevant and useful to you and others.

Service Providers

We may use service providers to help us provide our services such as payments, marketing and development of products or services. Please note that service providers have their own privacy policy.

Business Partners

In relation with our business partners, we may disclose certain personal data to them in order to coordinate and provide our products or services to you and provide necessary information about the availability of our products or services.

With respect to transfers originating from the European Economic Area (EEA) to the United States and other non-EEA jurisdictions, we will have appropriate solutions to address cross-border transfers as required or permitted by the General Data Protection Regulation.

Data Retention

We will retain your personal data for as long as necessary during the period you are a customer or under relationship with us, or for as long as necessary in connection with the purposes set out in this Privacy Policy, unless law requires or permits a longer retention period. We will erase, destroy or anonymize your personal data when it is no longer necessary or when the period lapses.

Data Subject Rights

Subject to the Personal Data Protection Laws thereof, you may exercise any of these rights in the following:

Withdrawal of consent: If you have given consent to us to collect, use or disclose your personal data whether before or after the effective date of the Personal Data Protection Laws, you have the right to withdraw such consent at any time throughout the period your personal data available to us, unless it is restricted by laws or you are still under beneficial contract.

Data access: You have the right to access your personal data that is under our responsibility; to request us to make a copy of such data for you; and to request us to reveal as to how we obtain your personal data.

Data portability: You have the right to obtain your personal data if we organize such personal data in automatic machine-readable or usable format and can be processed or disclosed by automatic means; to request us to send or transfer the personal data in such format directly to other data controllers if doable by automatic means; and to request to obtain the personal data in such format sent or transferred by us directly to other data controller unless not technically feasible.

Objection: You have the right to object to collection, use or disclosure of your personal data at any time if such doing is conducted for legitimate interests of us, corporation or individual which is within your reasonable expectation; or for carrying out public tasks.

Data erasure or destruction: You have the right to request us to erase, destroy or anonymize your personal data if you believe that the collection, use or disclosure of your personal data is against relevant laws; or retention of the data by us is no longer necessary in connection with related

purposes under this Privacy Policy; or when you request to withdraw your consent or to object to the processing as earlier described.

Suspension: You have the right to request us to suspend processing your personal data during the period where we examine your rectification or objection request; or when it is no longer necessary and we must erase or destroy your personal data pursuant to relevant laws but you instead request us to suspend the processing.

Rectification: You have the right to rectify your personal data to be updated, complete and not misleading.

Complaint lodging: You have the right to complain to competent authorities pursuant to relevant laws if you believe that the collection, use or disclosure of your personal data is violating or not in compliance with relevant laws.

If you are in the European Economic Area (EEA) you have the rights as mentioned above and also you have the right to lodge a complaint with the local data protection authority if you believe that we have not complied with applicable Personal Data Protection laws.

You can exercise these rights as the Data Subject by contacting our Data Protection Officer as mentioned below. We will notify the result of your request within 30 days upon receipt of such request. If we deny the request, we will inform you of the reason via SMS, email address, telephone, registered mail (if applicable).

California Consumer Privacy Act (CCPA)

For information about our data processing practices as required by the California Consumer Privacy Act 2018, please view our CCPA Privacy Policy.

Advertising and Marketing

To enable you to receive benefits from using our products or services, we use your personal data to analyze, personalize and enhance our products or services, and marketing efforts through Google, Facebook, pixel tracking code and others. We use such information to provide you with customized and personalized recommendations for products or services we think will be of interest to you.

Our website may display advertisements from third parties to facilitate our services such as Google AdSense, BuySellAds. These third parties may access your personal data only to perform these tasks and are obligated not to disclose or use it for any other purpose.

We do not use automated decision-making without human intervention, including profiling, in a way that produces legal effects concerning you or otherwise significantly affects you.

We may send certain information or newsletter for the purpose of utilizing your preference via your email. If you no longer want to receive the communications from us, you can click the "unsubscribe" link in the email or contact us through our email.

Cookies

To enrich and perfect your experience, we use cookies or similar technologies to display personalized content, appropriate advertising and store your preferences on your computer. We use cookies to identify and track visitors, their usage of our website and their website access preferences. If you do not wish to have cookies placed on your computer you should set their browsers to refuse cookies before using our website.

Data Security

We endeavor to protect your personal data by establishing security measures in accordance with the principles of confidentiality, integrity, and availability to prevent loss, unauthorized or unlawful access, destruction, use, alteration, or disclosure including administrative safeguard, technical safeguard, physical safeguard and access controls.

Data Breach Notification

We will notify the Office of the Personal Data Protection Committee without delay and, where feasible, within 72 hours after having become aware of it, unless such personal data breach is unlikely to result in a risk to the rights and freedoms of you. If the personal data breach is likely to result in a high risk to the rights and freedoms of you, we will also notify the personal data breach and the remedial measures to you without delay through our website, SMS, email address, telephone or registered mail (if applicable).

Changes to this Privacy Policy

We may change this Privacy Policy from time to time. Any changes of this Privacy Policy, we encourage you to frequently check on our website.

This Privacy Policy was last updated and effective on 1st June 2022

Links to Other Sites

The purpose of this Privacy Policy is to offer products or services and use of our website. Any websites from other domains found on our site is subject to their privacy policy which is not related to us.

Contact Information

If you have any questions about this Privacy Policy or would like to exercise your rights, you can contact us by using the following details:

Data Controller

Thjai-German Meat Product Co.,Ltd.

74 Moo 5, Bangsamak, Bangpakong, Chachoengsao, 24130

sales@tgm.co.th

<https://www.tgm.co.th>

0633733615

Data Protection Officer

TSS Marketing Team

74 Moo 5, Bangpakong, Bangsamak, Chachoengsao, 24130

sales@tgm.co.th

0633733615

California Consumer Privacy Act Policy

Thjai-German Meat Product Co.,Ltd. takes the privacy and security of your personal information. This Privacy Policy describes our practice on how we collect, use, or disclose personal information relating to California residents under the California Consumer Privacy Act of 2018 (CCPA).

Your Rights Under the CCPA

In addition to the rights as explained in the Privacy Policy, California residents has the rights with the following rights:

Right to Notification

We collect the following categories of personal Information about California residents and disclose to third parties or service providers for the business purposes listed. In the past 12 months, we may have, depending on your interactions with us, collected the following categories of personal information.

CCPA Personal Information Categories

Identifiers such as name, surname, gender, nationality, identification card, passport, contact information, etc.

Personal information, as defined in the California safeguards law, such as financial information, credit card details, bank account, etc.

Protected classifications under California or federal law, such as disability status or other attributes, etc.

Commercial information such as information regarding products or services purchased, etc.

Internet or other electronic network activities such as browsing history, search history, etc.

Geolocation data such as location, etc.

Audio, electronic, visual, or similar information, such as call and video recordings, etc.

Professional or employment-related information such as work history, etc.

Education such as degrees, certificates, etc.

Other information such as your profile, your preferences, and characteristics, etc.

Sources of Information such as information you provide directly to us, your interactions with us and information from our business partners or service providers, etc.

We use personal information for the following business purposes:

- To create and manage accounts
- To provide products or services
- To improve products, services, or user experiences
- To share and manage information within organization
- To conduct marketing activities and promotions
- To provide after-sales services

- To gather user's feedback
- To process payments of products or services
- To comply with our Terms and Conditions
- To comply with laws, rules, and regulatory authorities

Right to Request for Personal Information

You have the right to request that how we have collected, used, or disclosed your personal information over the past 12 months, including the categories of personal information we collected and our purposes for doing so; the categories of sources for that information; the categories of third parties with whom we disclosed it for a business purpose and our purposes for doing so.

Right to Request Deletion of Personal Information

You have the right to request the deletion of personal information that we collect or maintain about you. To submit a request to delete personal information, please submit a request to our email address as below. Please specify in your request the personal information about you that you would like to have deleted, which can be all your personal information as required by the CCPA.

Right to Non-Discrimination

The CCPA prohibits discrimination against California residents for exercising their rights under the CCPA. In this regard, you may not be discriminated against because you exercise any of your rights under the CCPA.

Right to Opt-Out of the Sale of Personal Information

You have the right to opt-out of the sale of your personal information. We do not sell your personal information including California residents' personal information.

Contact Information

If you have any questions about this Privacy Policy or would like to exercise your rights, you can contact us by using the following details:

Thjai-German Meat Product Co.,Ltd.

74 Moo 5, Bangsamak, Bangpakong, Chachoengsao, 24130

sales@tgm.co.th

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